KNOWLEDGE GRAPH VS CONTEXT GRAPH

Spotonix

A context graph helps AI remember. A knowledge graph lets it reason.

Both connect what a business knows. The difference is what a connection means, and what you can do with it.

	RETRIEVAL-FIRST CONTEXT GRAPH	SPOTONIX KNOWLEDGE GRAPH
What's in it	Documents, entities, embeddings and snippets of context	Typed business concepts: segments, calculations and analytic views
What a link means	“Related to”	A declared role: this segment filters that calculation
How it's used	Retrieve what looks similar and add it to the prompt	Search by structure, then compose the answer from named parts
Can it say you're wrong?	Not by itself. It ranks what is related, not what fits	Yes. A part that doesn't match its pattern is flagged before the answer is built
How it grows	By taking in more content	Each answered question leaves reusable, classified parts

Context finds the material.
Structure makes the answer checkable.